

**NH DMAVS and NHES will recognize and partner with NH Veteran Businesses of any type or size supporting the wellness of military & veteran families through practices & policies that serve to:**

- **Honor military experience and sacrifice;**
- **Fortify employees with opportunities for career growth and financial stability;**
- **Empower families by meeting their unique needs in innovative ways;**
- **Impact the broader community through collaborations and partnerships.**

**Recognition is awarded for a period of 3 years.**



### **Benefits Include**

- **Access resources designed to help recruit & support Veterans.**
- **Certificate signed by the NH Adjutant General and the Commissioner of NH Employment Security to display.**
- **Custom designed logo available for your business use and promotion.**
- **Enhance goodwill among Veteran employees and customers.**
- **Business listed on DMAVS website with links to your website when possible.**
- **Members Only access to the VFB LinkedIn & Facebook groups to ask questions, share and network with other VFBs.**
- **Connect with federal and state partners interested in establishing legislation, policies and statewide practices to benefit Veterans and the businesses that employ and serve them.**

**1 Minuteman Way  
Building 1  
Concord, NH 03301**

**Program Specialist—Erica  
Webb**

**Phone: 603-277-1569**



**DEPARTMENT OF  
Military Affairs and  
Veterans Services**

## **New Hampshire Veteran-Friendly Business Recognition Program**



**New Hampshire Department of  
Military Affairs & Veteran  
Services**

**Division of Community Based  
Military Programs**

# What is the NH V-FB Recognition Program?

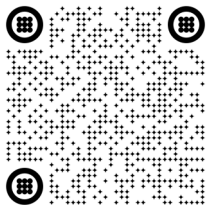
The Veteran-Friendly Business Program was launched in 2020, established by the Department of Military Affairs and Veterans Services (DMAVS) and NH Employment Security (NHES) along with partners from Next Step Bionics, Dead River Company, the NH Military Leadership Team and NH State Veterans Advisory Council. DMAVS would like to recognize the following additional businesses that contributed to the development of the program through participation on the Advisory Panel or providing feedback: Hypertherm, Inc., Employer Support of the Guard and Reserve (ESGR), National Guard Employment Support Program, New Hampshire Hospital Association, Northeast Passage—UNH, Southern New Hampshire University, Partnership for Public Health, Service Credit Union, VFR HealthCare, LLC., and U.S. Department of Labor Veterans' Employment & Training Service.

## RECOGNITION DETAILS

Recognition levels will be awarded by the Department of Military Affairs and Veterans Services and NH Employment Security based on the business's current, self-reported practices. There is no fee associated with any aspect of the recognition program.

The NH DMAVS will make a discretionary award level based on the complete application. It is our hope that businesses will continue to expand their practices to support Service Members and Veterans employees and will utilize this document for additional implementation strategies even after the business has been recognized at any level.

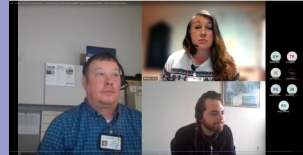
## How to Join?



Please follow the QR Code to our Veteran-Friendly Business Application

### Lunch & Learn Webinars

Organizations are encouraged to take part in the monthly Lunch & Learn Webinars, during which valuable presentations are given by industry experts. Topics range from employee health and wellness with Psycharmor, information on state and federal programs such as Skillbridge with the US Department of Commerce and apprenticeship set up opportunities with ApprenticeshipNH & the US Department of Labor. Presentations are held during the lunch hour to give organizations a chance to listen to a concise presentation, ask questions, and reach out afterwards for more information and to participate.



### Annual Symposium

The Annual NH Veteran-Friendly Business Symposium is held in November and seeks to bring together representatives from across New Hampshire's Veteran-Friendly Business network and service and support organizations, recognizing the businesses for their commitment to positively impacting Service Members, Veterans and their



Families. Presentations and discussion include, recruiting and retaining veterans through military culture understanding, supporting mental health and wellness, and recovery friendly environments in the workplace and the challenges transitioning service members face finding affordable housing. The event also is a chance to highlight the Business members of the program and give an opportunity for members to network with one another, Veteran support agencies at the state, federal, and non-profit level and members of the DMAVS team.



### Business Spotlight

Each month we feature a NH Veteran-Friendly Business on our social media platforms to promote the NH Veteran-Friendly Business Program and support the recruitment initiatives of the Veteran-Friendly Businesses. We are also always happy to share flyers, programs, or hiring incentives on our social media platforms any time. Let everyone know that your business supports NH Veterans, Service Members & their Families!



*The NH Veteran-Friendly Business Network is made up of businesses, organizations, colleges and schools in New Hampshire that the NH Department of Military Affairs and Veterans Services and NH Employment Security have recognized for their policies and practices that serve to honor, fortify, empower, and positively impact the lives of NH Service members, Veterans and their families.*