

ELIGIBILITY CRITERIA

Applicants must:

Be based, or have locations, in the state of New Hampshire;
Be in good standing with the State of New Hampshire and USERRA (specifics on application).

Applications and submission instructions available on the DMAVS website.

Quarterly deadlines: March 31, June 30, September 30, December 31

Recognition will be awarded for a period of 2 years, then please re-apply.

EVALUATION FOR RECOGNITION

Meet The Criteria Of:	Achieve Recognition As:
Any 1 category	Bronze Business
Any combination of 2 categories	Silver Business
Any combination of 3 categories	Gold Business
All 4 categories	Platinum Business

BENEFITS

Free application for all businesses! No cost!

Access resources & strategies designed to help recruit & support Veterans.

Certificate signed by the NH Adjutant General and the Commissioner of NHES to display.

Custom-designed logo available for your business use and promotion.

Enhance goodwill among Veteran employees and customers.

Business listed & highlighted on DMAVS website with links to your website when possible.

Post your company's events on the DMAVS Community Calendar for Veterans to see.

Connect with other businesses successfully implementing Veteran-Friendly practices

through network meetings and other initiatives.

Connect with federal and state partners interested in establishing legislation, policies and

statewide practices to benefit Veterans and the businesses that employ and serve them.

CONTRIBUTORS

Launched in 2020, the program was established by the Department of Military Affairs and Veterans Services and NH Employment Security along with partners including the Division of Community Based Military Programs, Next Step Bionics & Prosthetics, Inc., Dead River Company, and the NH State Veterans Council.

The network consists of business partners as well as federal and state partners working together to meet the needs of the Veteran community and the business community.

Network meetings are held quarterly.

QUESTIONS?

Division of Community Based Military Programs, DMAVS

4 Pembroke Road, Concord, NH 03301

603-227-1569

VeteranFriendlyBusiness@dmavs.nh.gov

Get your application at:

www.dmavs.nh.gov/veteran-friendly-businesses-0/apply

NEW HAMPSHIRE'S COMMITMENT TO SERVING VETERANS



NEW HAMPSHIRE DEPARTMENT OF MILITARY AFFAIRS AND
VETERANS SERVICES



EARN RECOGNITION AS A NH VETERAN-FRIENDLY BUSINESS

WWW.DMAVS.NH.GOV



HONOR

FORTIFY

EMPOWER

IMPACT

The Department of Military Affairs & Veterans Services and NH Employment Security will recognize and partner with NH Veteran Businesses supporting the wellness of military & veteran families through practices & policies that serve to:

- Honor military experience and sacrifice;
- Fortify families by meeting their unique needs in innovative ways;
- Empower employees with opportunities for career growth and financial stability;
- Impact the broader community through collaborations and partnerships.



How Veteran-Friendly Is Your Business?



HONOR

HONOR Service members, Veterans and their families by implementing criteria and strategies such as:

- Track number of Veteran employees or clients/patients.
- Sign Employer Support of the Guard and Reserve Statement of Support.
- Demonstrate support for the military and veteran community.
- Use website content that speaks to the military and veteran community.
- Train staff in basic military culture.
- Business is owned by a Veteran.

FORTIFY

FORTIFY Service members, Veterans and their families by implementing criteria and strategies such as:

- Register with State Labor Exchange to access Veteran job seekers.
- Use a veteran-hiring initiative or program.
- Translate military occupation codes into specific job requirements.
- Educate staff on how to create a workplace environment where Veterans will succeed.
- Keep information on hand about resources specific to Veterans.
- Create a workplace culture that is military family-friendly.

EMPOWER

EMPOWER Service members, Veterans and their families by implementing criteria and strategies such as:

- Implement innovative strategies to retain Veteran employees or Military Spouses.
- Offer on-the-job training or an apprenticeship program specific to Veterans.
- Offer a veteran-specific internal support program.
- Take steps to accommodate needs of Veterans with disabilities.
- Implement strategies to support military families when a Service member is deployed.
- Train staff in topics such as retaining Veteran employees.

IMPACT

IMPACT the lives of Service members, Veterans and their family members employed at the business or in the community by implementing criteria and strategies such as:

- Offer benefits to Veteran employees to support continued military service.
- Contribute annually to the veteran community through philanthropic efforts.
- Support Veteran employees who desire to promote problem-solving in their communities.
- Participate in collective impact initiatives in the community aimed at guiding social movement for Veterans and their families.

For a complete list of the criteria in each level and recommended trainings to assist with implementing the criteria, refer to the NH Veteran-Friendly Business Recognition Program application. Learn more about the program, current NH Veteran-Friendly Businesses and how your business can also benefit from partnering with the NH military & veteran community at www.dmavs.nh.gov. The program was designed for businesses of any type or size in New Hampshire. The program offers a roadmap for businesses wanting to enhance veteran-friendliness for employees and/or clients/patients and provides training recommendations and resources.

"We are grateful New Hampshire now has a formalized way to recognize local businesses that value military experience and desire to supplement it with quality services and rewarding jobs. We look forward to celebrating businesses in the Granite State that continue to care for and partner with our veterans and their families."

~NH Adjutant General David Mikolaities

Application available now! www.dmavs.nh.gov